

# The 'Samsung Galaxy AI S25 promotion

## Conditions and Rules of participation

(hereinafter: Game Rules)

### 1. Organiser and operator of the Game

The "Samsung Galaxy AI S25" (hereinafter referred to as the 'Game') is organised and operated by **Event & More Produkciós Iroda Kft.** (registered office: 1112 Budapest, Sasadi út 134., company registration number: 01-09-698048, tax number: 12676785-2-43) - hereinafter referred to as '**Organiser**', on behalf of Samsung Electronics Magyar Zrt. (registered office: 1138 Budapest, Dunavirág u. 2., floor 7; company registration number: 16-10-001767; tax number: 10276451-2-16) - hereinafter referred to as '**Partner**'.

### 2. Conditions of participation

2.1. The Game is **open only to persons of 18 years of age or over** who are not among the persons specified under Section 2.2. of the present Game Rules and have capacity to act, and who, during the Game, which **will take place between 23th January 2025 and 06th February 2025**, at the enter the following data at the **Samsung Galaxy AI S25 Game** via the online microsite and registration platform (hereinafter referred to as '**Registration Form**'), using the Samsung devices or their own devices provided by the Organiser's representatives:

- full name
- email address
- date of birth

Furthermore, by ticking the '*I accept the Game Rules*' and '*I accept the Privacy Policy*' checkboxes, the **Player** (hereinafter referred to as the '**Player**') accepts all the terms and conditions set out in the present Game Rules.

2.2. The Game is not open to the employees of the Partner and the Organiser or their close relatives as defined under Subsection 1., Section (1), Article 8 of Act V of 2013 on the Civil Code (hereinafter: **Civil Code**), or other direct contributors to the conducting of the Game and their close relatives.

2.3. Players will be identified using the data provided by them during the Game and made available to the Organiser in the course of their participation in the Game. The Organiser shall not be held liable for any technical issues beyond the Organiser's control (in particular, but not limited to, amendments or deletions etc.) and arising from any changes to the data.

2.4. The Organiser will automatically exclude from the Game all Players who participate using false data.

2.5. A Player may complete the Registration Form multiple time. One person can apply with one email address, and the use of the same email address is permitted.

### **3. Duration of the Game**

The Game will be accessible from 10:00 on 23th January 2025 until 21:00 on 06th February 2025 or until withdrawn (hereinafter referred to as the '**Game Period**').

### **4. How the Game works**

4.1. Anyone can register at the Venue at the "**Samsung Galaxy AI S25**" microsite at the Samsung Experience Stores or stores of reseller partner shops on Samsung devices exhibited by the Organiser or their own devices by opening the following link <https://em.kulcs.net/samsung/GalaxyAI/> and by completing the Registration Form, except for the exceptions set out in Section 2.2 of the present Game Rules.

4.2. The following information must be provided on the Application Form:

- full name
- email address
- date of birth

and by ticking the '*I accept the Game Rules*' and '*I accept the Privacy Policy*' checkboxes, you agree to all the terms and conditions set out in the present Game Rules.

### **5. Name of the Game**

All Players who correctly fill out the Registration form and participate in the designated Sketch to image Galaxy AI activity, as well as upload and share their own creation on their public Instagram profile with the following hashtags #GalaxyS25 and #GalaxyAIAlkotás, will participate in the prize draw.

### **6. Prizes in the Game**

All Players who complete the Entry Form and answer correctly will receive a guaranteed prize.

Great value prizes:

- 1 pcs Samsung Galaxy SmartTag2 pack
- 1 pcs Samsung wireless charger pad
- 1 pcs Samsung Galaxy Watch7 smart watch

Grand prize:

- 1pcs Galaxy S25+smart phone

The Prizes are non-transferable and cannot be exchanged for cash or other products or substituted for each other.

The Organiser shall not be responsible for any defects or deficiencies in the Prizes and shall not be liable for any warranty or guarantee in respect of the Prizes, unless the exclusion of liability is expressly prohibited by Hungarian law.

## **7. Presentation of the Prizes**

7.1. The Guaranteed Gift described in Section 6 of the present Game Rules will be given to each person who completes the Entry Form correctly, while stocks last, except in the cases provided for in Section 2 of the present Game Rules.

7.2. One of the Grand Prizes described in Section 6 of the present Game Rules will be awarded by random machine draw as follows.

7.3. The Organiser will select three (3) Winner for the Great value prizes and one (1) Winner Grand Prizes in one (1) invitation-only draw. The winning Players will become eligible for receiving the Grand Prize as set out in Section 6 of the present Game Rules following the draw. In the event that a Winning Player is disqualified, a new Winner may be selected by random draw. If, within 72 hours of the draw date specified in Section 7.4 of the present Game Rules, the drawn Winner fails to come forward or provides incorrect or false information, the Organiser may draw a new Winner using the same method and applying the same conditions as in the original draw. This process may be repeated at the Organiser's discretion until the draw results in a Winner who will collect the Grand Prize. In order to collect the prize, it is necessary to verify the actual photo taken by the Winner and posted on their social media platform.

7.4. There will be one (1) draw during the Game at the following time and place:

- Date: 16:00 p.m. on 10th February 2025.
- Venue: Event and More Kft., Budapest, Sasadi út 134, 1112

The draw is invitation-only.

7.5. The Organiser will notify the winning Player on the day of the draw (hereinafter referred to as '**Notification**'). The winning Player will be able to collect the prize on the spot.

## **8. Taxes and costs**

The Organiser shall be liable for any taxes or contributions payable in respect of the Prize. The Organiser shall have no further obligations other than to deliver the Prize as described above and to pay any relevant taxes.

## **9. Privacy**

The processing of data in the context of the Game is governed by the Organiser's Privacy Policy accessible at [www.eventandmore.hu/kapcsolat](http://www.eventandmore.hu/kapcsolat) and the document titled '*Privacy Notice*'.

## **10. Miscellaneous**

10.1. The Organiser reserves the right to amend the terms and conditions of the Game without providing any reason, including the termination of the Game. The Organiser shall send any relevant information to the email addresses provided on the Application Form. Participation in the Game is voluntary. Limitations and exclusions of liability in relation to the Game shall apply to the extent permitted by applicable law.

10.2. The Organiser shall not be held liable for the incorrect announcement of the Game in the event that it is made without its consent for reasons beyond its control.

10.3. The Organiser excludes any liability for any failure due to causes beyond its control, but shall immediately take all required measures to identify and eliminate the cause of such failure as soon as possible.

10.4. The present Game Rules shall be governed by Hungarian law and any disputes arising in connection with participation in the Game shall be subject to the exclusive jurisdiction of Hungarian courts.

10.5. If any provision of the present Game Rules is invalid, unlawful or unenforceable under Hungarian law, all other provisions of the present Game Rules shall still remain in full force and effect and the invalid, unlawful or unenforceable provision of the present Game Rules (as long as they remain invalid, unlawful or unenforceable) shall be severed from the present Game Rules. The Player and the Organiser shall use all reasonable efforts to replace the (severed) provision that is deemed invalid, unlawful or unenforceable with a valid, lawful and enforceable provision that has the legal effect of the intended legal effect of the severed provision to the maximum extent possible.

10.6. The present Game Rules are accessible at: [www.eventandmore.hu/kapcsolat](http://www.eventandmore.hu/kapcsolat)

Dated: Budapest, 22 January 2024

Event & More Produkciós Iroda Korlátolt Felelősségű Társaság  
Organiser